

MOTIVATING EMPLOYEES TRAINING

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**How to
motivate
people at work**



COURSE LENGTH: 1.0 DAYS

There are many variables to make employees feel that they are valued and recognised for the work they do. The Motivating Employees Training Course from PD Training will teach you the skills necessary for motivating a workforce into more responsible and more productive employees.

The Motivating Employees Training Course covers these topics: what is motivation, theories of motivation (Herzberg's, Carrot, whip, etc.) for staff or team and for different personality types, importance of employee motivation, goal setting, how to identify and address specific challenges of workplace motivation and much more.

This comprehensive course is now available in London, Birmingham, Leeds, Glasgow, Sheffield, Bradford, Edinburgh, Liverpool, Manchester and UK wide.

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MOTIVATING EMPLOYEES TRAINING COURSE OUTLINE

FOREWORD

Employee Motivation is becoming ever more important in the workplace and everyone agrees that a motivated workforce is far more likely to be a successful workforce. The happier and more professional an employee is, the better the results they will deliver for you. Of course, every employer wants to make sure that they have a workforce who will do their best, but this does not simply mean making the job easy for their employees. In fact, part of the problem of motivation is that where the job is too easy, employees become complacent.

There is therefore a challenge for all employers and management in delivering the right balance between a confident, motivated workforce and a workforce which is driven to attain goals. It can be described as a mix between the pleasure of a comfortable working environment and the fear of failure, although in honesty it is more complicated than that equation suggests. Regardless of how it is characterised, it is important to get the right balance in order to ensure that you have a motivated workforce. This Employee Motivation course is designed to show participants the way to get the best out of a confident, motivated set of employees, and to show them how to motivate that group.

OUTCOMES

- ▶ Explain motivation
 - ▶ Apply effective methods of staff motivation
 - ▶ Interpret and discuss the psychological theories behind employee motivation
 - ▶ Develop plans for more effective team motivation including making allowances for different personality types
 - ▶ Set clear & defined goals as part of the motivation process
 - ▶ Identify specific challenges of workplace motivation & learn how to address them
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MODULES

Lesson 1: A Psychological Approach

- ▶ Herzberg's Theory of Motivation
- ▶ Maslow's Hierarchy of Needs
- ▶ The Two Models of Motivation

Lesson 2: Object-Oriented Theory

- ▶ The Carrot
- ▶ The Whip
- ▶ The Plant

Lesson 3: Using Reinforcement Theory

- ▶ A History of Reinforcement Theory
- ▶ Understanding the Three Factors
- ▶ Using the Three Factors to Motivate in your Workplace

Lesson 4: Using Expectancy Theory

- ▶ A History of Expectancy Theory
- ▶ Understanding the Three Factors
- ▶ Using the Three Factors to Motivate in your Workplace

Lesson 5: Personality's Role in Motivation

- ▶ Identifying your Personality Type
- ▶ Identifying others' Personality Type
- ▶ Motivators by Personality Type

Lesson 6: Setting Goals

- ▶ Goals and Motivation
- ▶ Setting SMART Goals
- ▶ Evaluating and Adapting

Lesson 7: A Personal Toolbox

- ▶ Building your own Motivational Plan
- ▶ Encouraging Growth and Development
- ▶ Getting Others to see the Glass Half-Full

Lesson 8: Motivation on the Job

- ▶ The Key Factors
- ▶ Creating a Motivational Organisation
- ▶ Creating a Motivational Job

Lesson 9: Addressing Specific Morale Issues

- ▶ Dealing with Individual Morale Problems
- ▶ Addressing Team Morale
- ▶ What to do when the Whole Company is De-Motivated

Lesson 10: Keeping Yourself Motivated

- ▶ Identifying Personal Motivators
- ▶ Maximising your Motivators
- ▶ Evaluating and Adapting

WEB LINKS

- ▶ [View this course online](#)
- ▶ [In-house Training Instant Quote](#)