

## CREATIVE PROBLEM SOLVING TRAINING

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**COURSE LENGTH: 1.0 DAYS**

To "*learn to become part of the solution*" you have to learn to take part in the problem solving process. Take the Creative Problem Solving workshop to know the steps, tools and skills needed in a creative problem solving process, whether the problem is large or small.

The Creative Problem Solving training course teaches the entire problem solving process - from identification of the problem to the implementation of the selected solutions. The participants learn to use various tools for data gathering, data analysis, evaluating potential solutions and selection of solutions to implement.

This comprehensive course is now available in London, Birmingham, Leeds, Glasgow, Sheffield, Bradford, Edinburgh, Liverpool, Manchester and UK wide.

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## CREATIVE PROBLEM SOLVING TRAINING COURSE OUTLINE

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### FOREWORD

In the past few decades, psychologists and business people alike have discovered that successful problem solvers tend to use the same type of process to identify and implement the solutions to their problems. This process works for any kind of problem, large or small.

This Creative Problem Solving workshop will give participants an overview of the entire creative problem solving process, as well as key problem solving tools that they can use every day.

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### OUTCOMES

In this course participants will:

- ▶ Understand the complete process of creatively solving a problem.
  - ▶ Learn some key questions to ask when gathering information about a problem
  - ▶ Take home tools to effectively determine what 'the problem is'
  - ▶ Learn to write concrete problem statements
  - ▶ Discover idea-generating tools like affinity diagrams, word chaining, the box method, the Looking through a different Lens & the blink method
  - ▶ Learn to evaluate potential solutions against specific criteria like a cost/benefit analysis or group voting
  - ▶ Learn to perform a final problem analysis and then select a solution
  - ▶ Understand the why's & how's of refining & re-refining a solution shortlist
  - ▶ Learn how to identify the tasks & resources necessary to implement a solution
  - ▶ Understand how to evaluate & adapt solutions to reality
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### MODULES

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#### Lesson 1: Getting Started

- ▶ Workshop Objectives

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#### Lesson 2: The Problem Solving Method

- ▶ Introduction to Six-Step Process
- ▶ Problem Definition
- ▶ Information Gathering
- ▶ Generating Possible Solutions
- ▶ Analysing the Solutions
- ▶ Selecting the Best Solution(s)
- ▶ Planning the Next Course of Action

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#### Lesson 3: Information Gathering

- ▶ Understanding Types of Information
- ▶ Identifying Key Questions
- ▶ Developing Criteria

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#### Lesson 4: Problem Definition

- ▶ Identifying the Problem
- ▶ Determining the Scope
- ▶ Writing the Problem Statement

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### Lesson 5: Brainstorming Basics

- ▶ Creating a Creative Space
- ▶ Setting the Ground Rules
- ▶ Generating Ideas

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### Lesson 7: Generating Solutions - Part Two

- ▶ Using the Box Method
- ▶ Using the Looking through a different Lens
- ▶ Using the Blink Method

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### Lesson 9: Selecting a Solution

- ▶ Doing a Final Analysis
- ▶ Facts vs. Intuition
- ▶ Refining and Re-Refining the Shortlist

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### Lesson 11: Recording Lessons Learned

- ▶ Planning the Follow-up Meetings
- ▶ Celebrating Successes
- ▶ Identifying Improvements

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### Lesson 6: Generating Solutions - Part One

- ▶ Logistical Solutions
- ▶ Using Affinity Diagrams
- ▶ Word Chaining

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### Lesson 8: Evaluating Solutions

- ▶ Developing Criteria
- ▶ Using Cost/Benefit Analysis
- ▶ Group Voting

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### Lesson 10: Planning your Next Steps

- ▶ Identifying Tasks
- ▶ Identifying Resources
- ▶ Evaluating and Adapting

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### Lesson 12: Wrapping Up

- ▶ Words from the Wise
- ▶ Parking Lot
- ▶ Action Plans and Evaluations

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## WEB LINKS

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- ▶ [View this course online](#)
- ▶ [In-house Training Instant Quote](#)